

Sinclair  
Broadcasting's  
decision to force  
their stations to  
air an anti-Kerry  
documentary days  
before the election  
is an outrage for  
many reasons, among  
them that it is a  
clear example of the  
dangers of media  
consolidation.

Sinclair uses the  
public airwaves free  
of charge, and is  
obligated by law to  
serve the public  
interest. But when  
large companies  
control the  
airwaves, they have  
the power all out of  
proportion to what  
they should have.  
Democracy needs a  
pluralized media so  
that no single view  
can dominate  
disproportionately  
like Sinclair does  
given its multiple  
major holdings.

Sinclair's actions  
show why we need to  
strengthen media  
ownership rules, not  
weaken them. They  
show why the license  
renewal process  
needs to involve  
more than a returned  
postcard. Thank you.